



# BUSINESS CARDS SPECIFICATIONS

## BUSINESS CARDS

### SIZE

Finish size: 55 x 90mm

### PRODUCT DETAILS

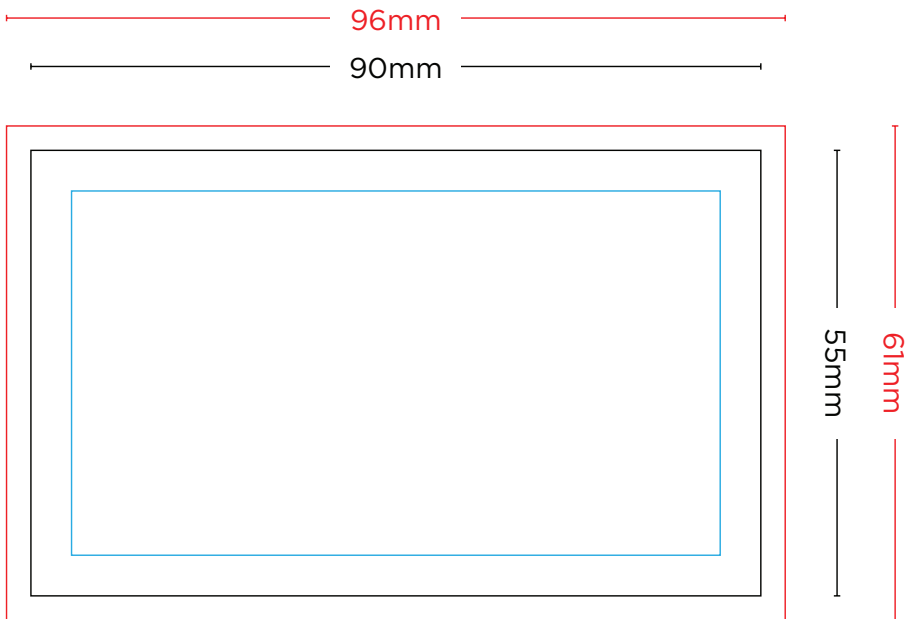
Whether you are wanting business cards, membership cards, cards for marketing or appointment cards.

### SUGGESTED STOCK

350gsm to 400gsm Artboard

### OPTIONS

- Gloss/Matt laminate
- New Velvet Laminate
- Scodix
- Silver/Gold Foil
- Spot UV Gloss



### How to set up print ready artwork

- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40% Y:40% K:100%
- Ensure no spot colours in artwork unless specified
- single page PDF with no trim, crop or registration marks
- Bitmap images no less than 130dpi
- Die-formes to be supplied as a separate PDF

### Sending your files

- Files under 20MB email to [cairns.art@ovato.com.au](mailto:cairns.art@ovato.com.au)
- Files over 20MB send via dropbox, wetransfer, google drive, hightail

- Bleed line
- Trim line
- Margin line \*Artwork/text must be a minimum of 5mm within the trim

\*Artwork must be supplied as CMYK high resolution PDF with crop marks and 3mm bleed on all sides.

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