

6pp A5 BROCHURE SPECIFICATIONS

6pp A5 BROCHURES

SIZE

Flat size: 210 x 442mm Finish size: 210 x 148mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

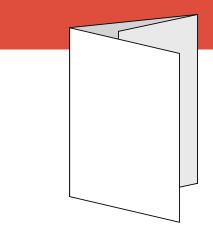
Gloss/Matt machine varnish

How to set up print ready artwork

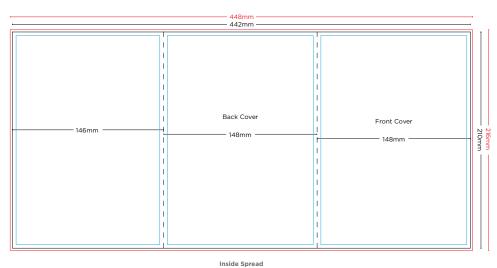
- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40% Y:40% K:100%
- Ensure no spot colours in artwork unless specified
- single page PDF with no trim, crop or registration marks
- Bitmap images no less than 130dpi
- Die-formes to be supplied as a separate PDF

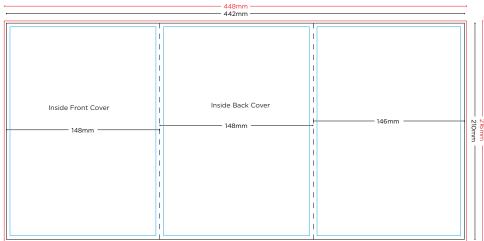
Sending your files

- Files under 20MB email to cairns.art@ovato.com.au
- Files over 20MB send via dropbox, wetransfer, google drive, hightail



Outside Spread





- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



12pp A5 BROCHURES

HALF / ROLL FOLD

SIZE

Flat size: 420 x 442mm Finish size: 210 x 148mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

115gsm Gloss/Satin 130gsm Gloss/Satin 150gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

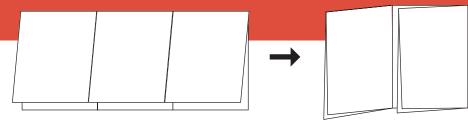
How to set up print ready artwork

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- Bitmap images no less than 130dpi
- Die-formes to be supplied as a separate PDF

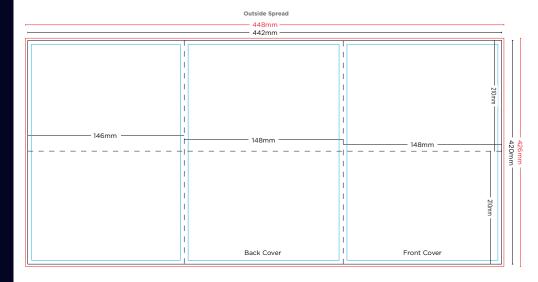
Sending your files

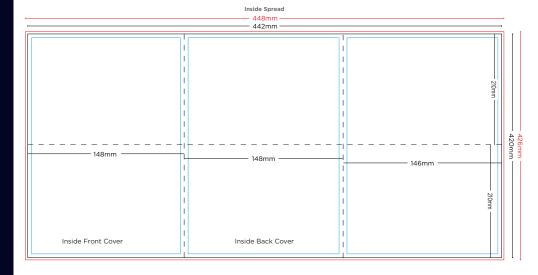
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12pp A5 BROCHURE SPECIFICATIONS



HALF / ROLL FOLD





- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



16pp A6 BROCHURES

CONCERTINA & HALF FOLD

SIZE

Flat size: 296 x 420mm Finish size: 148 x 105mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

115gsm Gloss/Satin 130gsm Gloss/Satin 150gsm Gloss/<u>Satin</u>

OPTIONS

Gloss/Matt machine varnish

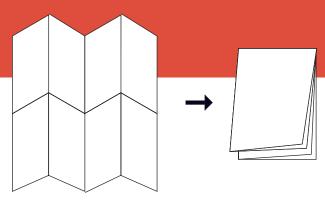
How to set up print ready artwork

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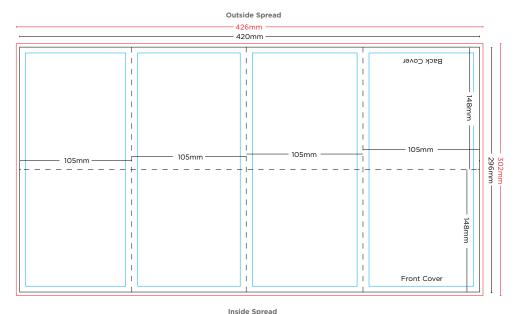
Sending your files

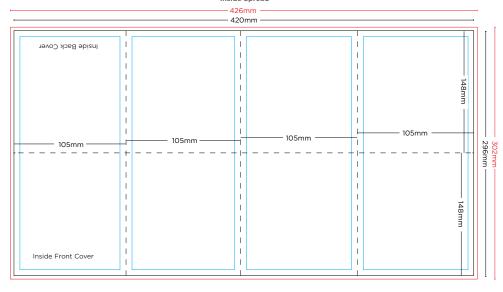
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16pp A6 BROCHURE SPECIFICATIONS



CONCERTINA & CROSS FOLD





- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



4pp A4 BROCHURE SPECIFICATIONS

4pp A4 BROCHURES

SIZE

Flat size: 297 x 420mm Finish size: 297 x 210mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

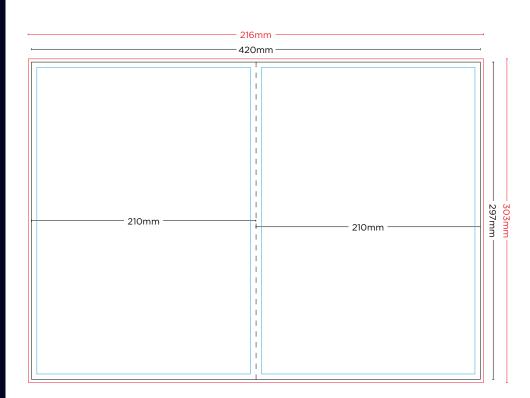
Gloss/Matt machine varnish

How to set up print ready artwork

- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40% Y:40% K:100%
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- Bleed line
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- ---- Fold line
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6pp A4 BROCHURE SPECIFICATIONS

6pp A4 BROCHURES

SIZE

Flat size: 297 x 627mm Finish size: 297 x 210mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

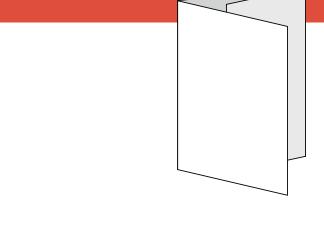
Gloss/Matt machine varnish

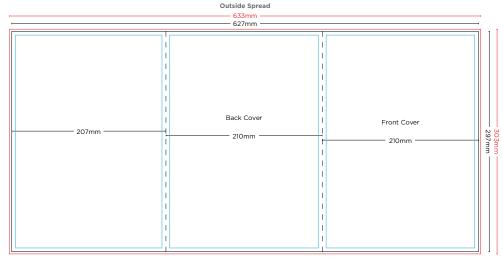
How to set up print ready artwork

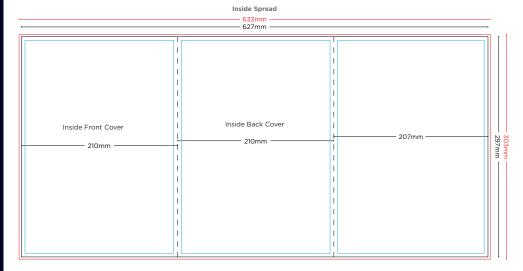
- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40%
 Y:40% K:100%
- Ensure no spot colours in artwork unless specified
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- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



4pp DL BROCHURE SPECIFICATIONS

4pp DL BROCHURES

SIZE

Flat size: 210 x 198mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

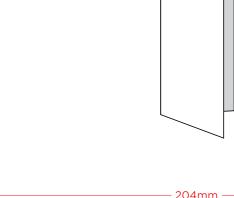
Gloss/Matt machine varnish

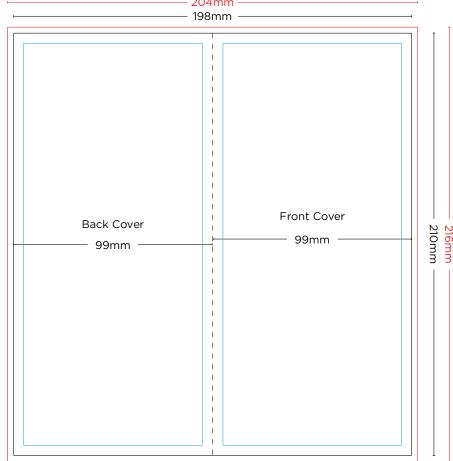
How to set up print ready artwork

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- Bleed line
- Trim line
- ---- Fold line
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SIZE

Flat size: 210 x 297mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

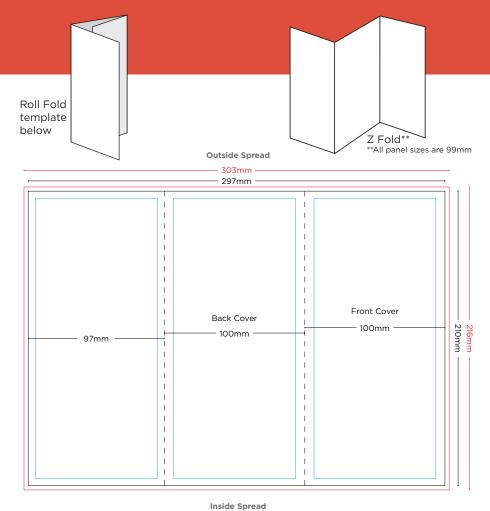
How to set up print ready artwork

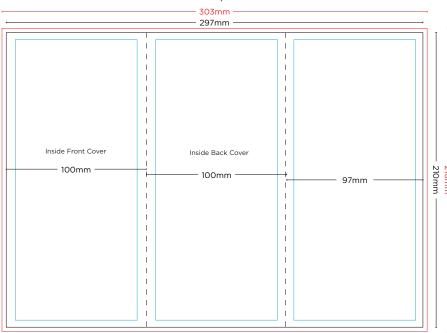
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6pp DL BROCHURE SPECIFICATIONS





- Bleed line
- Trim line
- ---- Fold line
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CONCERTINA FOLD

SIZE

Flat size: 210 x 396mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

How to set up print ready artwork

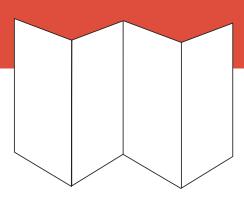
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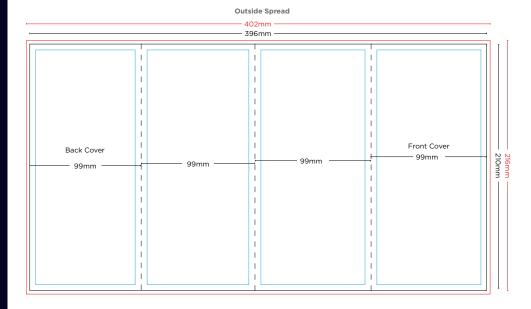
Sending your files

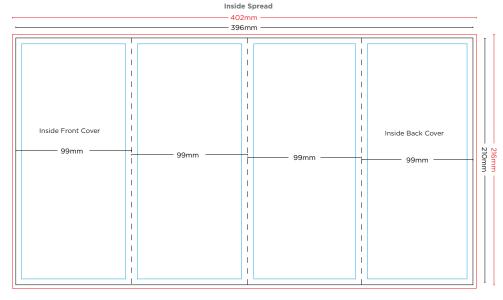
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8pp DL BROCHURE SPECIFICATIONS

CONCERTINA FOLD







- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



ROLL FOLD

SIZE

Flat size: 210 x 394mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

How to set up print ready artwork

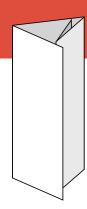
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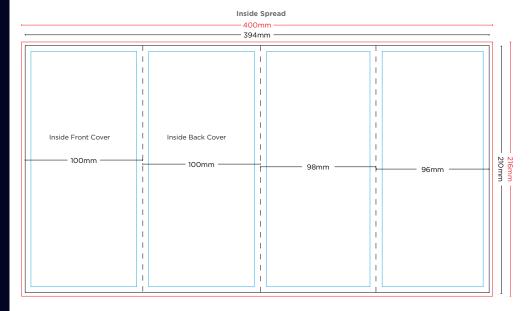
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8pp DL BROCHURE SPECIFICATIONS







- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



HALF & HALF FOLD

SIZE

Flat size: 210 x 394.5mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

150gsm Gloss/Satin 170gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

How to set up print ready artwork

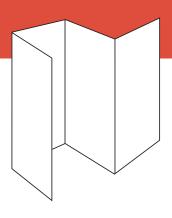
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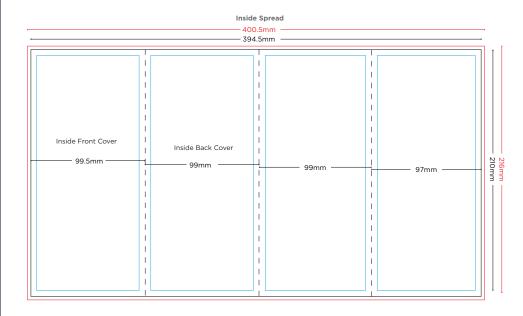
8pp DL BROCHURE SPECIFICATIONS

HALF & HALF FOLD



Outside Spread

97mm 99mm Front Cover 99.5mm 99.5mm



- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



CONCERTINA / ROLL FOLD

SIZE

Flat size: 210 x 490mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

115gsm Gloss/Satin 130gsm Gloss/Satin 150gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

How to set up print ready artwork

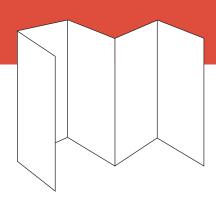
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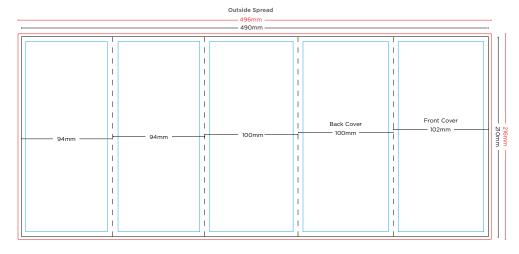
Sending your files

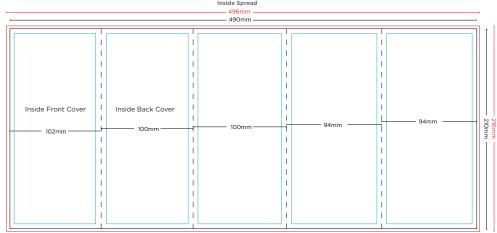
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10pp DL BROCHURE SPECIFICATIONS

CONCERTINA / ROLL FOLD







- Bleed line
- Trim line
- ---- Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim



HALF & ROLL FOLD

SIZE

Flat size: 297 x 420mm Finish size: 210 x 99mm

PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

SUGGESTED STOCK

115gsm Gloss/Satin 130gsm Gloss/Satin 150gsm Gloss/Satin

OPTIONS

Gloss/Matt machine varnish

How to set up print ready artwork

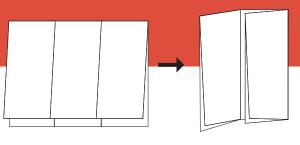
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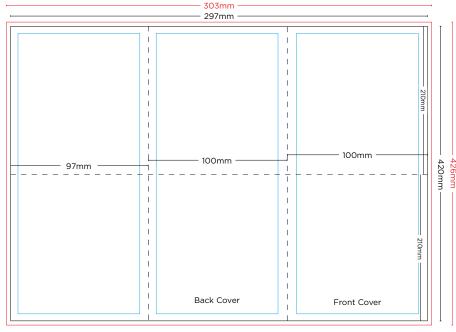
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12pp DL BROCHURE SPECIFICATIONS

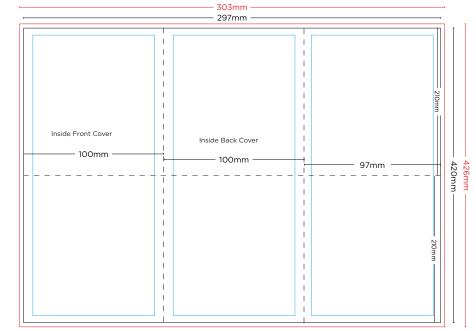




Outside Spread



Inside Spread



- Bleed line
- Trim line
- ····· Fold line
- Margin line *Artwork/text must be a minimum of 5mm within the trim