

# A5 FLYERS SPECIFICATIONS

## A5 FLYERS

### SIZE

Finish size: 210 x 148mm

### PRODUCT DETAILS

Great and convenient way to get your message across! Single or double-sided, these flyers are a simple but great method of promotional printing.

### SUGGESTED STOCK

80gsm to 350gsm Gloss/Satin

### OPTIONS

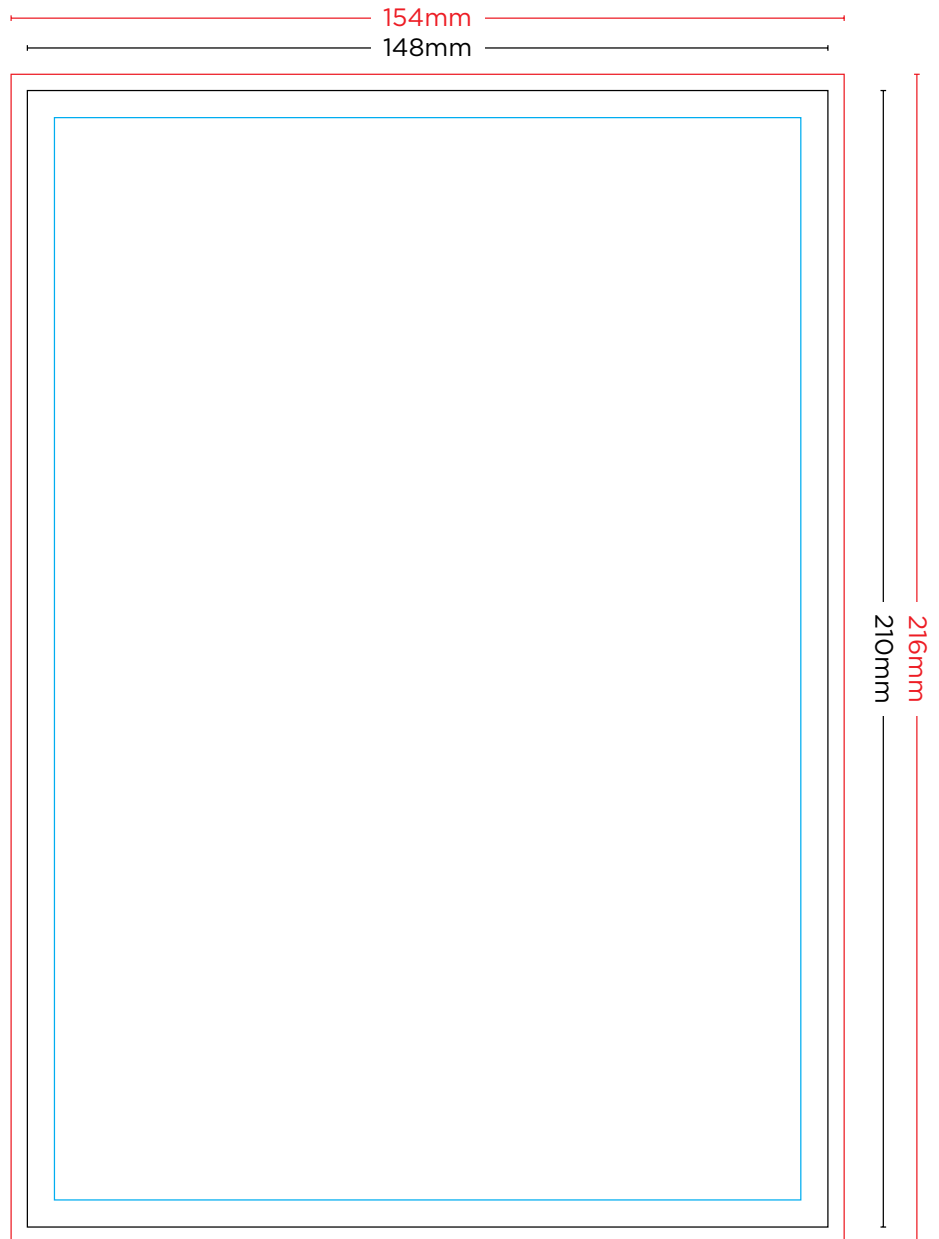
Gloss/Matt laminate

### How to set up print ready artwork

- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40% Y:40% K:100%
- Ensure no spot colours in artwork unless specified
- single page PDF with no trim, crop or registration marks
- Bitmap images no less than 130dpi
- Die-formes to be supplied as a separate PDF

### Sending your files

- Files under 20MB email to [cairns.art@ovato.com.au](mailto:cairns.art@ovato.com.au)
- Files over 20MB send via dropbox, wetransfer, google drive, hightail



— Bleed line  
— Trim line  
— Margin line \*Artwork/text must be a minimum of 5mm within the trim

\*Artwork must be supplied as CMYK high resolution PDF with crop marks and 3mm bleed on all sides.