

**O V A T O**  
PRINT CAIRNS

## 12pp DL BROCHURES

HALF & ROLL FOLD

### SIZE

Flat size: 297 x 420mm  
Finish size: 210 x 99mm

### PRODUCT DETAILS

Great way to market products, reach your target audiences and promote your services with wide range of paper choices and finishes.

### SUGGESTED STOCK

115gsm Gloss/Satin  
130gsm Gloss/Satin  
150gsm Gloss/Satin

### OPTIONS

Gloss/Matt machine varnish

#### How to set up print ready artwork

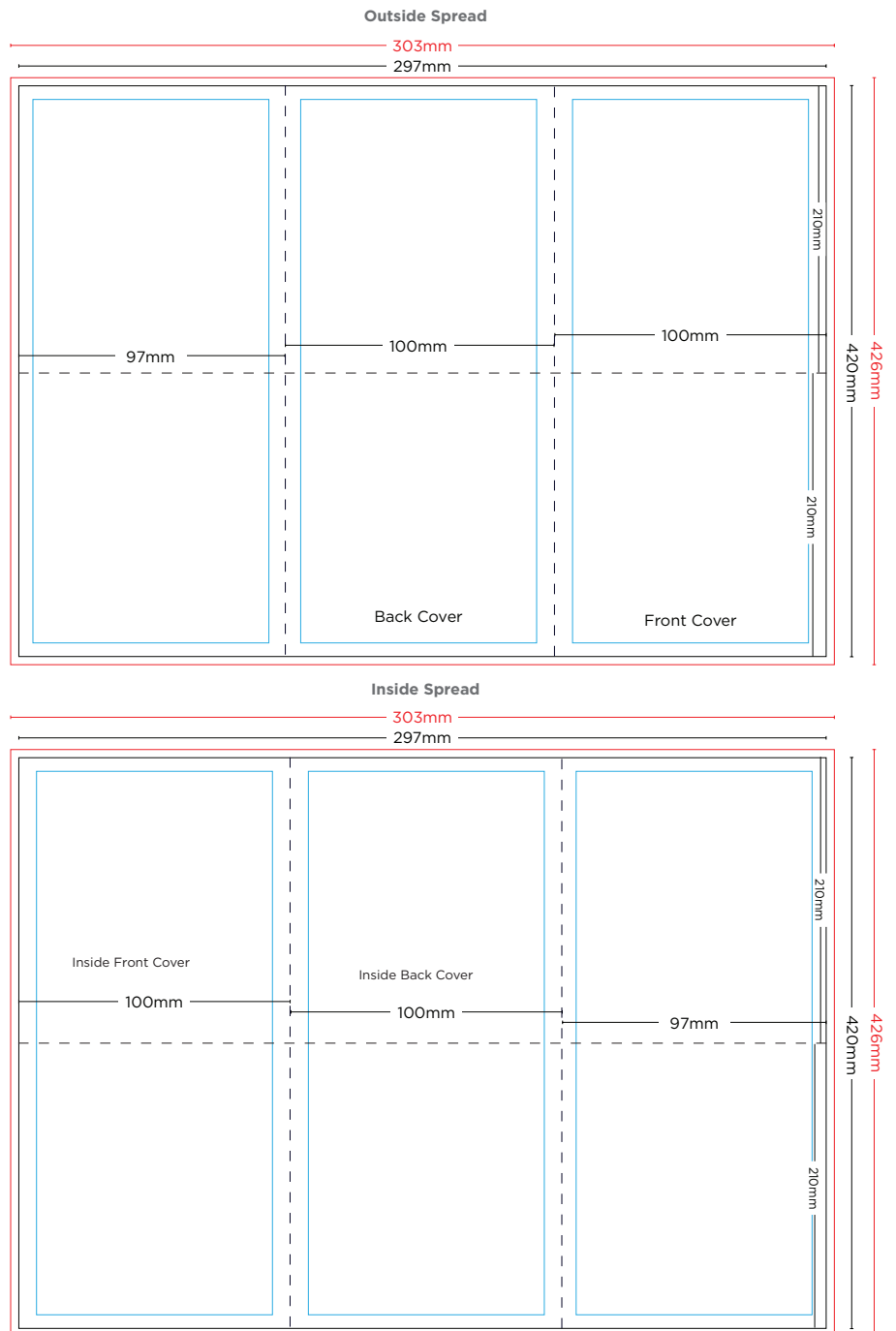
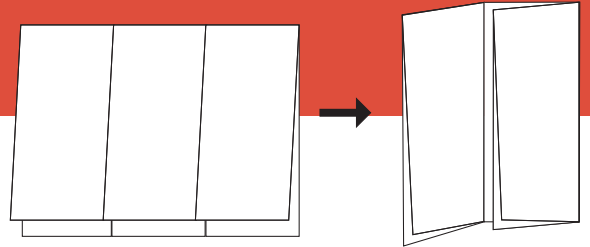
- Convert all text to outlines
- Embed all images and elements
- All black text to be K:100% and set to overprint
- allow at least 3mm bleed
- 5mm margins for all live text & important elements
- For a rich black use C:60% M:40% Y:40% K:100%
- Ensure no spot colours in artwork unless specified
- single page PDF with no trim, crop or registration marks
- Bitmap images no less than 130dpi
- Die-formes to be supplied as a separate PDF

#### Sending your files

- Files under 20MB email to cairns.art@ovato.com.au
- Files over 20MB send via dropbox, wetransfer, google drive, hightail

# 12pp DL BROCHURE SPECIFICATIONS

## HALF & ROLL FOLD



- Bleed line
- Trim line
- ..... Fold line
- Margin line \*Artwork/text must be a minimum of 5mm within the trim

\*Artwork must be supplied as CMYK high resolution PDF with crop marks and 3mm bleed on all sides.

**4035 0500**